

COMPANY NAME & ADDRESS

ArtNight GmbH
Marburger Straße 14
D - 10789 Berlin

FOUNDED

06.10.2016

MANAGEMENT

Aimie-Sarah Carstensen-Henze, Founder and CEO
David Neisinger, Founder and CEO

SECTOR

Entertainment / Edutainment

POSITIONING

International Online Platform for Creative Experiences

WEBSITES

www.artnight.com, www.artnight.de, www.artnight.ch,
www.artnight.nl

COUNTRIES / MARKETS

ArtNight is already active in 47 towns and 4 countries 1,5 years after establishment:
Germany, Austria, Switzerland and the Netherlands

EMPLOYEES

23 In-Office Employees and over 130 Artists all over Europe

BUSINESS MODEL

- ArtNight sells tickets for public, highly enjoyable art workshops which take place in bars & restaurants, as well as private events (team events, stag parties, mall event, among others)
- Artists are trained and licensed in ArtNight's own Online Academy
- ArtNight cooperates with local bars & restaurants as

event locations for ArtNight workshops:

Bars & restaurants profit from new guests and additional revenue

CURRENT CLIENT BASE

Over 50.000 customers have appreciated the creative and trendy workshops offered by ArtNight

FINANCING

Business Angels

INVESTORS

Some of our Investors:

- Dr. Georg Kofler
- Heiko Rauch
- Florian Huber
- Sebastian von Johnston
- Mirko Meurer

UNIQUE SELLING POINTS

Entertaining, Educational & Creative Experiences

Based on comprehensive data analysis, we evolve and develop our events and artists continuously to offer the best possible experience.

Motivated Artists

At ArtNight, artists can show their passion and find a completely new platform. Additionally, they earn fair extra income and are a part of a large ArtNight Artist Community.

Select, wonderful Locations

Local ArtNight artists look for the fitting bar & restaurant which suits the style of the workshop to offer a perfect backdrop.